

HOW ASSESSMENT CAN IMPACT YOUR BOTTOM LINE

If you could have a process that would give you a ROI (return on investment) of over 2000% would you try it? Here is an example of how one pre-employment assessment tool, the Profile, can impact your bottom line.

Assume: A company has 100 employees.

Yearly productivity is \$100,000 per employee.

Variable non-employee cost of sales* is 50%

* example: material or merchandise costs.

If yearly productivity is improved by only 5%.....

The 5% productivity improvement would result in increasing revenues by \$5,000 per employee X 100 employees = **\$500,000 per year.**

With variable non-employee cost of sales at 50%, the pre-tax profit improvement is **\$250,000 per year.**

The cost of using The Profile for all 100 employees for better management and to cause the productivity improvement is only \$8,900.

The Return On Investment (ROI) = $\$250,000 / \$8,900 = 2,809\%$

This is why so many organizations are using The Profile